

Lighting Art & Design

MCV LIGHTING ART & DESIGN Regulation

Chiara Bocchini designed and wanted MyChristmasVenice, a project that starts with the desire for rebirth. The spiritual revival of a city, Venice, which takes place during the Christmas season through shared experiences in public spaces, the places where the sense of communion between different peoples is built first.

Venice has always been a crossroads of peoples and cultures, and will accompany the MCV's audience through art-dedicated itineraries, artisan, wine and food traditions of the city, sacred music, games, magic and welcoming traditions of Christmas. MCV aims to promote the image of a cosy, organized, accessible, smiling and safe city.

In this context, there was a desire to highlight and promote an international level of art through a project that use the magic Venice inspire even in the winter.

The mild, sometimes opaque atmosphere, enlivened by the light that plays in the dark and with reflection on the water inspired the first edition of the LIGHTING ART & DESIGN Competition that with its magic will light up every corner and will create a spiritual, devotional and artistic path.

Article 1 - Purpose

1.1 A Committee presented the first edition of the MCV Lighting Art & Design Contest on the 30 July.

Article 2 - Participants

2.1 This Contest is of an international nature and is aimed at all people aged between 18 and 35 years.

Article 3 - Application for Participation

3.1 The registration of the Contest provides for the payment of 50,00 Euro for administrative expenses, to be paid through bank transfer to My Christmas Venice - Cultural Association, IBAN IT08B0538723901000002583128.

It is recommended to indicate as a cause: contest 2017 name and surname of the artist.

3.3 To enter the Contest is necessary to complete each part of the **CONTEST APPLICATION FORM** available in the Contest section of www.mychristmasvenice.com, following the instructions provided there. Attach to the form the receipt for payment of the subscription.

Article 4 - Executive mode

4.1 The theme of the contest is the realization of a Luminous Artwork that will be exhibited in Venice in the Museum under the Stars that will be created in the

Sestiere of Dorsoduro from 7th December 2017 to 7th January 2018

4.2 The subject of the works must be inspired by the light that proclaims nativity, light as an expression of man's desire for renaissance. The spirit of Christmas transformed into works that become bright expressions that communicate emotions.

4.3 The projects must be unpublished and must never have taken part in any competition and must not exceed the following dimensions: 1.7m width, depth 1m, height 1.7 m.

4.4 At the disposal of the artworks selected there will be the electrical connection provided by the organization and a technician who will assist the artist in the connections that must comply with the security requirement.

4.5 The selected artists will have to create and realize the work at their own expense and have to personally arrange the transportation and the installation at the exhibition site, there will be a boat from San Giuliano to share the cost between the artists.

4.6 Artists will have two overnight stays in Venice, including breakfast, to allow them to take part at the inauguration and to all the promotional activities dedicated to them (interviews, photo and video services).

4.7 All the works must be installed before 16.00 on the 6 December 2017

Article 5 - How to send

5.1 Each participant can only submit one project.

5.2 The project must be submitted in digital format (pdf) by September 15, 2017 by email at contest@mychristmasvenice.com, accompanied by the **TECHNICAL INFORMATION**. We will send you a receipt always by email, this receipt is the official document for the delivery of the works.

5.3 The project will be accompanied exclusively by the technical data sheet where there must not be any kind of signature or other distinctive reference of the artist, penalty is the immediate exclusion from the Contest.

Article 6 - Evaluation of projects

6.1 All the projects received will be examined by the Commission, consisting of representatives of the Promotion Committee and Art Experts, to be convened by the 30 October 2017.

6.2 The criteria used for the evaluation of the projects are: originality, technique, overall aesthetic effect, consistency with the Contest theme as indicated in point 4.2

6.3 The Commission will carefully look at all the projects submitted and will select for the Contest a minimum of eighteen works that will be created by the artists themselves with the support of a light partner who will make available some materials.

6.4 Unselected projects will return to the exclusive property of the creator.

6.5 The eighteen projects selected will be saved and made available for consultation at the MCV headquarters.

Article 7 - Exclusion of works

They are automatically excluded from participation:

7.1 Projects that have already participated in other Contests, Prizes, Competitions or Exhibitions.

7.2 Projects made on old drawings or, in any way, those who have already been made available to the public.

7.3 Failure to comply with the terms of presentation and the terms of submission explained above

Article 8 - Composition of the Jury

8.1 The members of the Jury are the representatives of the Promoter Committee in collaboration with international and critical artists chosen by the Committee itself.

8.2 The jury thus assembled will meet by 30 September 2017 to start the evaluation of the works and select 18 (eighteen) works + some reserve works that will still be displayed in one of the other MCV locations available.

Article 9 - Clarifications

9.1 The outcome of the Contest will be directly handed out to the selected artists who will carry out the works. The artists will be presented at the inauguration of the show in December 2017 date to be confirmed. (?)

9.2 On December 30 the winning artists will be awarded, the awards are:

- First place 2000 euros
- Second place 1000 euro
- Third place 500 euro

Awards will be awarded the 31/01/2018

Article 10 - Exposure

10.1 The Contest provides the exhibition of all works at Rio Terà dei Foscarini from 7 December 2017 to 7 January 2018.

10.2 After the exhibition, the works will remain property of MCV and may be exhibited at promotional events.

**Article 11 - Authorization, use and reproduction of images-
acceptance of standards**

11.1 The submitted works may be subject of photographic services for promotion and communication to the press.

11.2 Participation in the Competition and Exposition involves the competitor's assignment of the rights to use the image of the work and the unconditional acceptance of all the rules contained in this Regulation. For information - info@mychristmasvenice.com